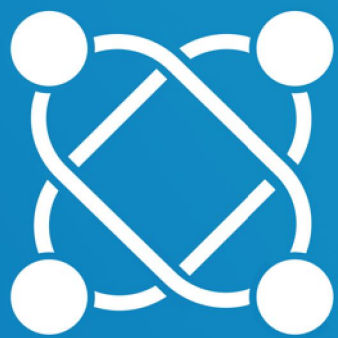


AWARD CEREMONY
10TH OCTOBER 2022



RSCN

REFERENCE SITE COLLABORATIVE NETWORK

ROOM OA,
ALBERT BORSCHETTE
CONFERENCE CENTRE,
RUE FROISSART,
BRUSSELS

WELCOME!

EUROPEAN AHA REFERENCE SITE REGIONS ARE INSPIRATIONAL ECOSYSTEMS, THAT BRING TOGETHER HEALTH AND CARE STAKEHOLDERS WITHIN A QUADRUPLE HELIX COALITION TO FOCUS ON A COMPREHENSIVE, INNOVATION-BASED, AND PATIENT-CENTERED APPROACH TO LIFECOURSE ACTIVE AND HEALTHY AGEING; AND CAN PROVIDE TANGIBLE EXAMPLES OF THEIR POSITIVE IMPACT.

TO CELEBRATE AND RECOGNISE THE SUCCESS OF AHA REFERENCE SITE REGIONS UNDER THE 4TH CALL AN AWARDS CEREMONY HAS BEEN ORGANISED ON THE 10TH OCTOBER 2022 IN BRUSSELS. THE CEREMONY WILL PROVIDE THE OPPORTUNITY FOR AHA REFERENCE SITE REGIONS TO MEET, DEVELOP RELATIONSHIPS, AND REINVIGORATE PEER LEARNING AND KNOWLEDGHE EXCHANGE, FOLLOWING SEVERAL YEARS WHEN FACE-TO-FACE ACTIVITIES WERE HALTED AND MAJOR EVENTS IGNITED PARADIGMATIC CHANGES IN OUR COMMUNITIES.

PROGRAMME

9:30

**WELCOME AND INTRODUCTION TO THE RSCN —
PROFESSOR MADDALENA ILLARIO, RSCN CHAIR**

9:45

**EUROPEAN INSIGHTS —
MODERATOR: DR ANA CARRIAZO:**

DIGITAL TRANSFORMATION OF HEALTH AND CARE IN TIMES OF DEMOGRAPHIC CHANGE —
IRINA KALDERON LIBAL, DG CONNECT

EUROPEAN PARTNERSHIP ON TRANSFORMING HEALTH AND CARE SYSTEMS —
SABRINA MONTANTE, THCS PARTNERSHIP

EUROPEAN CARE STRATEGY — MS FLAVIANA TEODOSIU, DG EMPLOYMENT

HEALTHY AGEING IN THE WHO EUROPEAN REGION: TOWARDS A FRAMEWORK FOR ACTION —
DR OXANA DOMENTI, WHO REPRESENTATIVE TO THE EU

10:30

COFFEE AND NETWORKING

11:00

**PRESENTATIONS ON SELECTED EUROPEAN FUNDED PROJECTS —
MODERATOR: JOHN FARRELL**

TAKEAWAYS FROM IN-4-AHA FOR SUCCESSFUL SCALE-UP OF INNOVATION —

GISELA GARCIA — ALVAREZ, CSG

LEADERSHIP4SMES — INTELLECTUAL PROPERTY, THE KEY VALUE DRIVER FOR INVESTORS
IN STARTUPS AND SMES - LESSONS LEARNT — ALEARDO FURLANI, INNOVA

ICU4COVID — PROFESSOR GERNOT MARX, UNIVERSITY HOSPITAL AACHEN

PROCURE4HEALTH — DONNA HENDERSON, DIGITAL HEALTH, SCOTLAND

SHAFE — CARINA DANTAS, SHINE 2EUROPE

12:00

**PRESENTATION OF SELECTED GOOD PRACTICES FROM AHA
REFERENCE SITES — MODERATOR: JAWAD HAJJAM**

JOB RALLY — DEVELOPING THE ATTRACTIVENESS OF HOME CARE JOBS: AN INITIATIVE
COORDINATED BY GÉRONTOPÔLE NOUVELLE-AQUITAINE, FRANCE - ERIKA JOUHET,
NADÈGE DUBERNARD-NÈGRE, REGION NOUVELLE-AQUITAINE; MURIELLE BOUIN,
GÉRONTOPÔLE NOUVELLE-AQUITAINE

PERSON-CENTERED CARE MODEL - BASQUE COUNTRY, SPAIN -

ESTEBAN DE MANUEL KEENOY

TRAINING NURSING HOME PROFESSIONALS TO WORK IN THE CONTEXT OF THE
PANDEMIC - SANDRA PAIS - COORDINATOR OF THE ALGARVE ACTIVE AGEING
REFERENCE SITE; UNIVERSITY OF ALGARVE, PORTUGAL

RESEARCH AND INNOVATION PRODUCTS IN HEALTHCARE AND BIOTECHNOLOGY: THE
REGIONAL INNOVATION ECOSYSTEM OF CRETE - ANGELINA KOUROUBALI, RESEARCHER,
FORTH, CRETE

12:45 – 14:15
LUNCH

14:15
**ROUND TABLE — ALIGNING REGIONAL POLICIES AND PRIORITIES
TOWARDS DEVELOPING SMART, HEALTHY, AND AGE-FRIENDLY
ENVIRONMENTS — MODERATOR: PROFESSOR MADDALENA ILLARIO**

MARIA ISABEL BLANCO, MINISTER FOR SOCIAL AFFAIRS AND FAMILIES, CASTILLA Y LEON,
SPAIN

AQUILES MARREIROS, CCDR, ALGARVE, PORTUGAL

MARIA LUISA DEL MORAL LEAL, GENERAL SECRETARY, REGIONAL MINISTRY OF HEALTH AND
CONSUMERS AFFAIRS, ANDALUSIA, SPAIN

GOTZONE SAGARDUI, HEALTH MINISTER OF THE BASQUE GOVERNMENT, SPAIN

ROSA BARONE, REGIONAL MINISTER FOR WELFARE, PUGLIA, ITALY

ANTONIO MARITATI, PROMIS GENERAL MANAGEMENT REPRESENTATIVE, VENETO
REGION, ITALY

15:00
AWARDS CEREMONY

KEYNOTE SPEAKER:

MARCO MARSELLA, DG CNCT

16:00
**CLOSE AND ANNOUNCEMENT OF DATE FOR RSCN GENERAL ASSEMBLY:
JOHN FARRELL**



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