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COMUNICATO n. 1381 del 03/06/2014

THE FIGURES FOR THE FESTIVAL OF ECONOMICS

74 events, 52 speakers and 400,000 people tuned in to live Internet broadcasts, while the web site was accessed one and a half million times on 1 June alone. These are just some of the figures for the 9th edition of the Festival of Economics. They are partial statistics, still to be completed, but they nevertheless give an idea of the extent of the event, not by chance followed by almost a hundred accredited newspapers, with a total of around 360 journalists.-

So here is a summary of some of the data, postponing a more accurate and analytical assessment to a future date. For the moment there is satisfaction that confirmation has been received: the Festival is a very successful event, which arouses the interest of the whole country and also of observers from abroad.

EVENTS
74 events in total
19 events with simultaneous translation

SPEAKERS
100 Italian and foreign speakers

ADMINISTRATION CENTRE
14 people

PRESS OFFICE
The Province's Press Office produced 111 press releases (in Italian, English and German), accompanied by photographs and video clips, also made available through the Invest in Trentino portal as well as those of the Festival itself and the Autonomous Province of Trento.
Extensive use of social networks (twitter, facebook, pinterest).

MEDIA
48 national newspapers,
5 foreign newspapers
37 regional newspapers
168 national journalists
8 journalists from abroad
185 local journalists

BROADCASTING
4 mobile units
2 Fly Case portable units
2 operators with portable cameras
1 satellite uplink
40 operators, video and lighting technicians
6 km of video cables
38 events recorded

AUDIO
2.3 km of audio cable
25 technical staff
2,000 infrared receivers for simultaneous translation
23 rooms with audio and video equipment

FIBRE OPTICS – Trentino Network
20 technical staff
Sites covered by fibre: provincial government building (Piazza Dante), Auditorium S.Chiara, Law Faculty, Teatro Sociale, Cognitive Science Dept. in Rovereto, Filarmonica, Aula Kessler-Sociology Dept., conference room-Economics Dept., regional boardroom, Piazza Duomo, Piazza Fiera, Piazza Pasi, RTTR, TCA.
1,500 metres of fibre optics.
Broadband Internet connection guaranteed in all squares reached by fibre optics and accessible through the wireless network of Trentino Network. Live television broadcasts in the squares through appropriate decoders connected to the fibre optics.

LIVE SATELLITE BROADCASTS AND STREAMING
17 live satellite broadcasts with more than 30 hours of broadcasting
56 live streaming broadcasts
11 channels, maximum of 9 simultaneous channels

WEB SITE
5 technical staff
7 servers used, of which
3 servers for the web site
4 servers for live streaming
2 Gb connectivity

ACCESS TO THE SITE
30 May: 710,000
31 May: 980,000
1 June 1,480,000
2 June: not yet available
Maximum number of simultaneous users: c. 1,900
Total connections to live broadcasts: 400,000

SCREENS AND MONITORS
8 technical staff
2 maxi screens
11 screens at Festival venues for video links

SETTING UP IN THE SQUARES
11 stand/tensile structures in the squares
40 staff responsible for setting up
6 people responsible for floral arrangements and maintenance

PROVINCIAL DEPARTMENTS INVOLVED
- civil defence
- nature conservation department
- mountain valleys department
- forestry department
- print centre
- Format, audiovisual center

INTERPRETERS
9 interpreters
20 events with simultaneous translation

VOLUNTEERS
35 young volunteers

ECONOMICS COMPETITION
515 school pupils participated, from 279 technical institutes, 17 vocational schools and 220 high schools
94 schools involved
53 provinces
18 regions
20 school pupils selected with the EconoMia competition

INET
120 Inet scholars

PRINTED MATERIAL
100,000 programmes distributed
1,000 folders for press and speakers
40,000 cards
5,000 brochures
100 posters
200 desk stands/show cases

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